



## **Technology Assurance Group Selects AGT to Deliver Cloud Video Conferencing Service**

*Organization Comprised of Leading Unified Communications Companies Leverages AGT's Video-as-a-Service Program and White-Label Capabilities*

**Kennesaw, Ga. (April 2, 2014)** – Applied Global Technologies (AGT), a proven provider of managed and visual collaboration solutions, today announces the availability of [Technology Assurance Group's](#) cloud-based video conferencing service – TAG Video – powered by AGT's Video-as-a-Service program. Technology Assurance Group (TAG), an international organization of leading independently owned unified communications companies representing nearly \$350 million in products and services, recommends and sells the TAG-branded cloud video service to its Members. TAG Video allows end users to collaborate via video with standard HD conference room systems, desktops/laptops, web browsers, tablets and smartphones. The interoperable cloud video service showcases TAG's brand identity, requires zero hardware, and is available for TAG Members to rebrand and sell.

“At TAG, our Members trust us to introduce technology and services that give them a competitive edge,” says Brian Suerth, president of TAG. “TAG Video provides our Members an innovative and differentiated service that works on multiple devices while improving productivity and reducing costs. After vetting the technology and evaluating multiple vendors, AGT's Video-as-a-Service offering and white-label functionality were the perfect fit for us and our Members.”

The agreement with AGT enables TAG to quickly deliver flexible and branded video conferencing services to its Member base, extending high-quality video and content sharing from the traditional conference room to a variety of video-enabled devices and platforms. AGT managed the entire enablement and application process for TAG, further expanding AGT's reach to enable service providers that want to differentiate their offerings with [Video-as-a-Service](#). TAG Video enables Members to generate high recurring margins while offering users a simple and affordable way to communicate, collaborate and scale.

“AGT and TAG share a common commitment to deliver technical innovation and cutting edge services that provide partners the tools to improve the end user experience and drive sales,” states Mark Cray, CEO of AGT. “With TAG's thought leadership and large Member base, we have the utmost confidence TAG will continue to empower its Members and drive business success with TAG Video.”

Companies interested in TAG are encouraged to visit their website at [www.tagnational.com](http://www.tagnational.com) or call (858) 946-2108. For more information on AGT's turnkey service provider program, please visit click [here](#).

### **About AGT | Applied Global Technologies**

AGT is a proven provider of managed and visual collaboration solutions that improve communication for organizations of all sizes. For two decades, AGT has designed, integrated and supported visual environments with award-winning services and technology. Our solutions span over three practices, including: 1) managed video services, 2) cloud-based video services, and 3) audio visual (A/V) integration – providing our clients and partners an efficient and cost-effective way to collaborate and drive business success. For more information, visit <http://www.appliedglobal.com> or connect with AGT at [@agt\\_video](#).

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-946-2112 or visit [www.tagnational.com](http://www.tagnational.com).