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Vajra Rubber Products, a subsidiary of Core International, Achieves Rare TS16949 Certification in India

Houston, TX (August 12, 2013) – Houston based Core International, LLC (“Core” or the “Company”), today announced that Vajra Rubber Products (P) Limited (“Vajra”), a subsidiary, joined elite company in India this month when they earned a TS16949 Total Quality Management Systems certification (“TS16949”).



TS16949 is the International Quality Management Standard specifically written by the Automotive Industry to improve all aspects of quality, delivery and overall efficiency throughout the supply chain. Subscribers to the standard include BMW, Caterpillar, Chrysler, Daimler, Peterbuilt, Fiat, John Deere, Ford, General Motors, Continental Contitech, PSA, Hendrickson, Renault and Volkswagen.

Many heavy industrial original equipment manufacturers require their component manufacturers to have the TS16949 certification to bid on engineered value-added components. This certification opens up several new doors for the Company. “Core is excited about the TS16949 certification for Vajra,” says Core CEO, Cody W. Johnson. “This creates a greater value proposition for our global client base and increases accountability and awareness throughout the intellectual supply chain.”

“Vajra is pleased to achieve another milestone,” said Vajra Managing Director, PS Sachindranath. “We are the first company in Kerala state to receive TS16949 approval. This achievement would not have been possible without our partner, Core.”

About Core

Core is a global provider of highly engineered rubber components and supply chain solutions to a variety of end-use markets including energy, heavy truck and trailer, flow control, general infrastructure, waterworks, aerospace and marine companies. Its subsidiary, Vajra, is located in the southwestern Indian state of Kerala in the midst of major natural rubber production. Core made its initial investment in Vajra in 2008. For more information on Core visit us at www.coreintlgroup.com.

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